**Entrepreneurship**

2017-2018 Class Overview and Expectations, Mr. Chuck Goonan

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This semester course is designed to give you an overview of the process of starting and operating your own small business. We will examine the characteristics and skills of successful entrepreneurs, study design, innovation, and creativity, learn to recognize business opportunities, plan marketing strategies, and understand the legal and financial aspects of owning your own business. FOR ANY STUDENT WHO HAS CURRENT ASPIRATIONS AND IDEAS THEY WISH TO BEGIN PUTTING INTO ACTION, WE CAN FOCUS ON THAT ON AN INDIVIDUAL BASIS AND THOSE ACTIVITIES MAY TAKE THE PLACE OF THE CURRICULUM FORMAT. **\*PLEASE NOTE:** This class utilizes a web-based curriculum which requires you to create a login using a valid email address and password. You will access this during each class. When registering for this class, you should use an email address which you know well and check frequently. Your Plymouth Public School email is preferred.

**\*Juniors and seniors who receive a 70% or greater on the final exam are eligible to purchase 3 undergraduate college credits from the University of Iowa at a substantially reduced cost. Sophomores and freshmen are not eligible regardless of final exam grade.**

My EXPECTATIONS are centered on four basic concepts: Respect, Responsibility, Work Ethic, and Honesty

*Respectful* of all teachers and staff, the classroom, your classmates, and yourself.

*Responsible* for your actions and your work. This includes, (but is not limited to):

* regular attendance and punctual arrival to class
* proper preparation for daily class
* professional personal and interpersonal behavior
* regular participation in class discussions

*Work ethic:* Complete your work with strong and consistent effort and within deadlines.

*Honesty:* Be truthful in conversations. Complete and submit work that is your own. (Entrepreneurs frequently improve upon the ideas of others, but credit for the original idea must be acknowledged; that is why patents exist!)

*Required class tools:*

You ***may decide*** to use a notebook or a three-ring binder to take notes for yourself. You ***must have*** a “working” pen or pencil with you at class daily to take required notes and/or complete exercises. I will provide you with a file folder to maintain handouts, notes, etc.

**DEADLINES, MAKEUP WORK, and GRADING:**

* Assignments receive full credit only when handed in on time. Assignments handed in ONE DAY late receive

 ½ credit, TWO DAYS late receive ¼ credit. NO CREDIT beyond 2 days late.

* EXTRA CREDIT opportunities are available to only those students who have handed in ALL regular credit work on time.
* MAKE-UP WORK will be accepted according to the guidelines set forth in the student handbook. HOWEVER it is YOUR RESPONSIBILITY to find out about work you missed and to submit them in the time allowed. I WILL NOT CHASE YOU DOWN.
* EXTRA HELP is available after school on Tuesdays or by appointment.

Your term grade is based on the following breakdown and averages:

* 35% ALL assessments, projects, case studies, articles, presentations
* 35% Class work and homework
* 30% Professionalism (see rubric on other side)

**I/We have read and understand the information, expectations, and requirements for credit eligibility\*** for *Entrepreneurship Class.*

Student (print & sign) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_

**STUDENT EMAIL ADDRESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Parent/Guardian (print & sign) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_

**PARENT GUARDIAN EMAIL ADDRESS \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*\*Parents/Guardians: if you would like a copy, you may photocopy this or print a copy from my website*